



SPONSORSHIP PACKAGES

Platinum Sponsor

Sponsor Investment: \$3000 – \$5000 per year plus one off cost of signage production.

Sponsor Benefits:

- Product/business category exclusivity
- Space to place Advertisements and Promotions in the monthly Club Newsletter
- Name & Logo on all club correspondence
- Name & Logo on all relevant club advertising
- Business logo on shirts of Pennant competitors if \$5000 investment (150 competitors)
- Product display/brochures within the Club
- Trade display at Tournaments
- Circulation of loyalty cards or similar to members and social players.
- Invitation to hold presentations on product/business to members
- Reduced rates for use of Club facilities for functions, conferences, meetings, training, social occasions, customer social days etc.
- 2 x Corporate bowls days throughout the season
- 4 free social memberships of the Club each year
- Invitations to 2 company representatives and partners to the Club Christmas dinner
- Invitations to 2 company representatives and partners to the Club Trophy night and end of season dinner
- The right to promote your business as a Club sponsor
- The Club will actively promote your business and endorse your product/service wherever possible

Signage

- Green Signage (1000mm high x 2400mm wide) (\$820 approximate cost)
AND/OR
- Business name & logo on all Scoreboards (8 per green: \$380 approximate cost, or 24 in total: \$800 approximate cost) (540 mm high x 490mm wide)
AND/OR
- Business name & logo on all Bowls Mats (16 per green: \$620 approximate cost, or 48 in total: \$1200 approximate cost)
- Business name & logo recognition on Sponsor Board inside the Club.

Gold Club Sponsor

Sponsor Investment: \$2000 - \$3000 per year and one off cost of signage production.

Sponsor Benefits:

- Product/business category exclusivity
- Space to place Advertisements and Promotions in the monthly Club Newsletter
- Name & Logo on all club correspondence
- Name & Logo on all relevant club advertising
- Naming rights to competitions where your sponsorship investment/product is used for prizes.
- Trade display at Tournaments
- Circulation of loyalty cards or similar to members and social players.
- Invitation to hold presentations on product/business to members
- Reduced rates for use of Club facilities for functions, conferences, meetings, training, social occasions, customer social days etc.
- 1 x Corporate bowls day throughout the season
- 2 x social memberships of the Club each year
- Invitations to 2 company representatives and partners to the Club Christmas dinner
- Invitations to 2 company representatives and partners to the Club Trophy night and end of season dinner
- The right to promote your business as a Club sponsor
- The Club will actively promote your business and endorse your product/service wherever possible.

Signage

- Green Signage (1000mm high x 2400mm wide) (\$820 approximate cost)
AND/OR
- Business name & logo on all Scoreboards (8 per green: \$380 approximate cost, or 24 in total: \$800 approximate cost) (540 mm high x 490mm wide)
AND/OR
- Business name & logo on all Bowls Mats (16 per green: \$620 approximate cost, or 48 in total: \$1200 approximate cost)
- Business name & logo recognition on Sponsor Board inside the Club

Silver Club Sponsor

Sponsor Investment: \$1000 - \$2000 per year and one off cost of signage production

Sponsor Benefits:

- Product/business category exclusivity
- Space to place Advertisements and Promotions in the monthly Club Newsletter
- Name & Logo on all relevant club correspondence
- Naming rights to competitions where your sponsorship investment/product is used for prizes.
- Trade display at Tournaments
- Circulation of loyalty cards or similar to members and social players.
- Invitation to hold presentations on product/business to members
- Reduced rates for use of Club facilities for functions, conferences, meetings, training, social occasions, customer social days etc.
- 1 x Corporate bowls day throughout the season
- 1 x social membership of the Club each year
- Invitations to 2 company representatives and partners to the Club Christmas dinner
- Invitations to 2 company representatives and partners to the Club Trophy night and end of season dinner
- The right to promote your business as a Club sponsor
- The Club will actively promote your business and endorse your product/service wherever possible

Signage

- Green Signage (1000m high x 2400mm wide) (\$820 approximate cost)
AND/OR
- Business name & logo on all Scoreboards (8 per green: \$380 approximate cost, or 24 in total: \$800 approximate cost) (540 mm high x 490mm wide)
AND/OR
- Business name & logo on all Bowls Mats (16 per green: \$620 approximate cost, or 48 in total: \$1200 approximate cost)
- Business name & logo recognition on Sponsor Board inside the Club

Bronze Club Sponsor

Sponsor Investment: up to \$1000 per year and one off cost of signage production

Sponsor Benefits:

- Product/business category exclusivity
- Space to place Advertisements and Promotions in the monthly Club Newsletter
- Naming rights to competitions where your sponsorship investment/product is used for prizes.
- Circulation of loyalty cards or similar to members and social players.
- Reduced rates for use of Club facilities for functions, conferences, meetings, training, social occasions, customer social days etc.
- 1 x Corporate bowls day throughout the season
- 1 x social membership of the Club each year if investment exceeds \$500
- Invitations to 1 company representative and partner (or other company representative) to the Club Christmas dinner
- Invitations to 2 company representatives and partners to the Club Trophy night and end of season dinner
- The right to promote your business as a Club sponsor
- The Club will actively promote your business and endorse your product/service wherever possible

Signage

- Green Signage (1000mm high x 2400mm wide) (\$820 approximate cost)
AND/OR
- Business name & logo on all Scoreboards (8 per green: \$380 approximate cost, or 24 in total: \$800 approximate cost) (540 mm high x 490mm wide)
AND/OR
- Business name & logo on all Bowls Mats (16 per green: \$620 approximate cost, or 48 in total: \$1200 approximate cost)
- Business name & logo recognition on Sponsor Board inside the Club